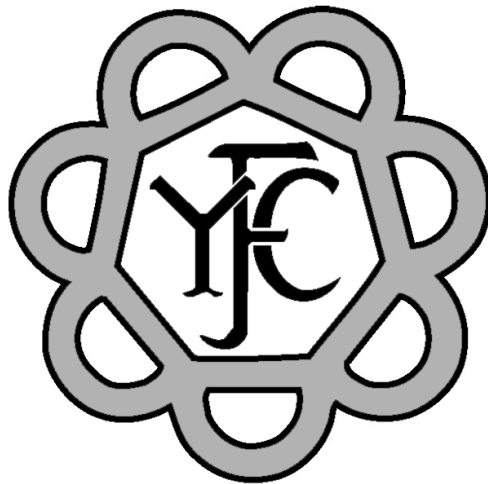


# **Yorkshire Federation of Young Farmers Club**

## **Naked Calendar Policy and Guidelines**



Approved by Executive Committee  
April 2017

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## YFYFC Guidance on Naked Calendars

While YFYFC does not support the production of naked calendars, here are some factors for you to take into consideration as a youth organisation and from a safeguarding perspective.

### For the Club and County Federation

- Young people are often negatively portrayed by the press.
- Consider who will see the pictures – parents of potential members, other youth organisations, potential funders, your local community or a wider national and international audience.
- Remember if pictures and names are available on the internet they can potentially be viewed anywhere in the world.
- What impression does a naked calendar give of a youth organisation and would it encourage parents to send their children to your YFC?
- Could funds be raised in better ways? An alternative YFC calendar focusing on positive images of YFC could potentially raise the same amount of funds.

### For the Individual

- Consider the effect this could have on your own future including employment and education – many employers Google potential employees.
- Think about the impact doing a calendar of this nature will have on the younger members of your club as they see you as their role model.
- Consider the effects doing this calendar will have on the way they see you especially if you are a leader/officer in your club/county.
- A naked photo shoot may seem a good idea now but will you feel the same in ten years' time when those pictures are still publically available?
- Consider if your members are doing the calendar for the right reasons. Do some of them feel pressurised by peers to take part?
- Always ensure the members in the pictures are adults (over 18 years old).
- Make sure group has written permission from everybody involved to distribute the calendar.
- Establish who has the rights to those images.
- Confirm where the calendars will be sold/distributed.
- Ensure the group are using a trustworthy photographer.

Naked calendars were originally made popular by the actions of the WI who produced a 'tongue in cheek' naked calendar, which was discreetly photographed with strategically placed props. The calendar was funny because the women in the photographs were not sex symbols. Unfortunately, the YFC naked calendar has taken on a different meaning with some calendars being very explicit and verging on soft pornography

Approved at the Executive Meeting 27<sup>th</sup> April 2017

Signed: .....

Chairman of Executive Committee -

Dated: .....

**To be revised April 2019**

If you would like to contact someone to discuss any aspect of this policy then please contact:

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